

May 22, 2018 Regional Tourism Meeting Summary

The Regional Tourism Committee of the Regional Community Institute held its 4th meeting on May 22, 2018 at 3:00pm at Ravine Gardens State Park in Palatka. Andrea Conover welcomed the attendees and reviewed the intent of the committee. The group then discussed categories of potential regional assets and determined that more input was needed from other counties whose members were not present. The ideas below were transcribed from the meeting notes. The meeting ended at 4:30 pm. The next meeting is to be held at Fernandina Beach City Commission Chambers at 3:00 PM on Wednesday, June 13.

REGIONAL TOURISM MEETING – May, 2018

- **Assets**
 - **Putnam County**
 - **Ecotourism**
 - **Agritourism**
 - **Parks**
 - **National**
 - **State**
 - **Trails**
 - **Shared Use Non-Motorized Multi-Modal**
 - **Bartam Trail**
 - **Palatka to be designated as a “Trails Town”**
 - **Putnam County is a Trails Hub in FL.**
 - **Water**
 - **Putnam Blueways**
 - **St. Johns River**
 - **Fishing**
 - **Bass Capitol of the World**
 - **Lakes**
 - **Festivals**
 - **Blueberry**

- **Blue Crab**
- **Activities**
 - **Hog Waller Mud Bog & ATV**
 - **Fishing Tournaments**
- **Regional Categories**
 - **St. Johns River**
 - **Public Access points?**
 - **Scenic Highways**
 - **Antiques**
 - **Historical / Cultural**
 - **Biking**
 - **Hiking**
 - **Paddling**
 - **Equestrian**
 - **Parks / Public Lands**
 - **National**
 - **State**
 - **Private**
 - **Victuals and Libations**
 - **Alcoholic Beverages**
 - **Tours**
 - **Breweries**
 - **Wineries**
 - **Distilleries**
 - **Culinary Arts**
 - **Farm to Table**
 - **Agritourism**
 - **Gardens**
 - **Festivals**
 - **Fine Arts**
 - **Performing Arts**
 - **Museums**

- **Parades**
- **Military Tourism**
- **Religious / Faith Tourism**
- **Golf**
- **Local Crafts and Goods**