



**CONGRATULATIONS**  
to the  
**REGIONAL LEADERSHIP ACADEMY**  
**CLASS OF 2014**



**Staff Presentation to  
Regional Community Institute of Northeast Florida, Inc.**

**Annual Meeting  
September 22, 2014**



# **ANNUAL MEETING OF THE RCI**

---

## **Agenda – September 22, 2014**

- **Welcome and Call to Order**
- **Introductions**
- **Invitation for Public Input**
- **\* Approval of Minutes**
- **\* Financial Report**
- **\* Election of Board of Directors**
- **General Activity Update**
- **General Public Comment**
- **\* Next Meeting: September 28, 2015**
- **Adjourn**

# RCI ANNUAL BUDGET

	FY 08/09	FY 09/10	FY 10/11	FY 11/12	FY 12/13	FY 13/14 Budget Estimates	Totals
<b>Program Revenues</b>							
RCI Fundraising/Donations	262,149	26,601	16,866	4,543	150	100	310,409
R2 Challenge						230	230
One Spark						368	368
<b>Total Program Revenues</b>	<b>262,149</b>	<b>26,601</b>	<b>16,866</b>	<b>4,543</b>	<b>150</b>	<b>698</b>	<b>311,007</b>
<b>Program Expenses</b>							
FY 08/09	341,951						341,951
FY 09/10		26,601					26,601
FY 10/11			14,419				14,419
FY 11/12				4,551			4,551
FY 12/13					35,571		35,571
FY 13/14						34,892	34,892
<b>Total Program Expenses</b>	<b>341,951</b>	<b>26,601</b>	<b>14,419</b>	<b>4,551</b>	<b>35,571</b>	<b>34,892</b>	<b>457,985</b>

# SUMMARY OF FY 2012/2013 AUDIT RESULTS

- **Financial Statements**
- **Type of auditors' report issued** **Unmodified**
  
- **Internal Control over financial reporting:**
  - **Any material weakness identified?** **No**
  
- **Any noncompliance finding to financial statements noted?** **No**
  
- **Corrective Action Plan needed?** **Not required-  
no prior year  
findings**

# RCI BOARD SLATE OF NOMINEES

---

## ➤ **Renewal of Term**

- Mr. Page\*
- Mr. Palmer\*
- Mr. Gonzalez\*
- Mayor Netts\*
- Mr. Graham\*
- Ms. Bishop\*
- Mr. Strickland
- Dr. White\*
- Mr. Preston

## ➤ **New to the Board**

- Ms. Nazzaro\*
- Mr. Crowe
- Mr. Bates

\* NEFRC Nominee

# GENERAL ACTIVITY UPDATE

---

- NEFRC adopted Regional Action Plan on Sea Level Rise as policy in November 2013
- RCI policy work on Thriving Small Business
- One Spark/R2 Challenge
- RCI Board hiatus until June 2015
- RCI Chair to discuss potential policy issues for 2016 with NEFRC Legislative Policy Committee before September 2015: Senior Plan (from last year), Water Quality and Quantity (RLA Class of 2014 Final Project winner), Plan for Agriculture
- *General Public Comment*

# RLA RECRUITMENT

- If you nominate, they are in!
- Leave us a card with contact info.
- Nominate by the end of November.
- NEFRLA.COM



# SAVE THE DATE

- **Elected Officials Luncheon and Regional Leadership Awards December 4, 2014**
- **RLA/RCI Social: Cocktails, Silent Auction?**



# NEXT RCI ANNUAL MEETING

---

➤ **September 28, 2015**

➤ **Questions?**

# MEETING OF THE RCI BOARD OF DIRECTORS

---

## Agenda – September 22, 2014

- Call to Order and Roll Call
- \* Approval of Minutes
- Invitation for Public Input
- RLA Class of 2014 Winning Project

# **REGIONAL ISSUE: WATER QUALITY AND QUANTITY**

- Differing strategies and tactics based on cohort groups
- Condense all agency incentives on one mailer
- Tiered approach to water usage and costs
- Free state park and fishing/hunting passes for participants of approved water based projects (free rec. opportunities)
- Uniform water ordinances across the basin/watershed
- Higher fees for enforcement and monitoring
- Tie local college degrees to water related jobs out of school
- Education in classroom led by utilities/agencies/private
- Children's Water Festival – modeled after Disney California

# MEETING OF THE RCI BOARD OF DIRECTORS

---

## Agenda – September 22, 2014 (cont.)

- **\* Election of Officer due to expiring term:  
Secretary/Treasurer**
  - Slate: Ms. Schurr
- **\* Policy work for 2013/2014: Thriving Small Business**

# POLICY WORK: THRIVING SMALL BUSINESS

- **“Make recommendations to NEFRC on policies and actions that will help small businesses thrive in all seven counties of Northeast Florida. Determine the baseline for small business, review best practices, and lessons learned in and outside the region, identify the desired outcomes that would make Northeast Florida the region in Florida the most conducive to small business startup, expanded employment, and long-term success. Identify the policies and actions needed to achieve the desired outcomes, making full use of opportunities such as those presented by the region’s Economic Development District designation. Partner with innovators that care about this topic, including SBA, SBDC at UNF, SBDC at UCF, OneSpark, Chambers of Commerce, JaxUSA, the Microenterprise Working Group, etc., so that policies and actions are shared and have a greater chance of success. Recommend metrics to be tracked by NEFRC as part of its annual State of the Region report. Report results to NEFRC in October 2014.”**
- **Motion of NEFRC, August 2013**

# POLICY WORK: BRAINSTORMING THE REGIONAL ISSUES



# BASELINE ISSUES

- What do we mean by “Thriving”?
- How do we define Small Business?
- How do we address Agriculture?

# BASELINE ANSWERS

- Thriving does not have to mean growing, and businesses that do not include high pay can thrive.
- No need to define small business.
- Agriculture is part of the regional gap.

# ACTION: TRACK “THRIVING” METRICS

---

- **Self Employment**
- **Startups**
- **Business Stage**
- **Small Business Climate**
  - Wages
  - Workforce
  - Activity
  - Age of Business
  - Clusters
  - Trade Exports
- **Create a new set of metrics based on the 5-year agricultural census**
- **Report all in the State of the Region**

# ACTION: SHARING INFORMATION

---

- **North Florida Small Business Help**
  - CEDS project to enhance
  - Links from govt., tech. assistance and capital providers
- **Matrix: Small Business Preference Programs**
- **Matrix: Agri-tourism regulations**
- **Matrix: Small Business Regulations**
- **Marketing small towns and rural areas**
- **Marketing agri-tourism and partnering with other marketing efforts**

# **ACTION: BUSINESS DEVELOPMENT**

---

- **Put Small Business at the table when grant applications and economic development projects are considered**
- **Small Business group to convene quarterly**
- **Small Business group to have a say in CEDS projects**
- **Enhancing North Florida Small Business Help is a CEDS project, first in Northeast Florida focusing on Small Business**

# NEXT STEPS

---

- **Revision or approval of report. If approved:**
- **Report given to NEFRC Board Members**
- **Press release for Recommended Regional Action Plan consideration**
- **Bob Page to address NEFRC on October 2, 2014**
- **If approved, NEFRC staff implementation of Regional Action Plan for Thriving Small Business in 2015**

# MEETING OF THE RCI BOARD OF DIRECTORS

---

## Agenda (cont'd) – September 22, 2014

- **\* Staff proposal: Leadership Committee**
- **Funding**
- **One Spark 2015**
- **Recognition**
- **General Discussion**
- **General Public Comment**
- **\* 2015 Meetings:**
  - **June 22, September 28**
- **Adjourn**