

DRAFT April 26, 2013

Regional Community Institute, Emergency Preparedness Committee, Public Outreach and Education Committee: Goal and Objectives

Public Outreach and Education

Goal: to communicate the risks related to sea level rise and the value of adopting policies and practices to achieve resilience through the region.

Objectives:

PO-1. Provide outreach to residents, stakeholders and elected officials on the importance of addressing sea level rise adaptation and preparedness and develop a program to educate specific interest groups about the benefits of proposed actions.

PO-2. Collaborate among counties, municipalities and appropriate agencies to develop and carry out outreach and educational programs to increase public awareness of sea level rise and adaptation strategies to minimize damage and risk. Prepare and implement messaging programs associated with the impact of sea level rise on natural areas including upland, wetland, marine, coastal, nearshore, and riverine environments

PO-3. Initiate a public education campaign to educate residents, business owners, and policy makers on the merits of preserving open land as an aid to adapting to sea level rise in the region.

PO-4. Create a working group to develop awareness of the need for efforts to deal with the effects of sea level rise on the food supply, water supply, energy supply, drainage, community stability, and housing in the region, so as to foster the development of sustainable and resilient communities.