



# ECONOMIC DEVELOPMENT ELEMENT

The Economic Development Element is intended to establish a link with virtually all aspects of community life, and recognize that economic development is an essential component of a sustainable community. It seeks to support new growth and redevelopment opportunities within the community while balancing the needs of its citizens, its unique character, and its cultural, historical, and environmental resources. This element provides for an articulated and shared vision of where the City wants to go and what things residents and businesses value. It is about working together for a strong economy by creating and retaining desirable jobs, which provide a good standard of living for individuals. To be successful, economic development must function as part of the whole socio-economic environment which is constantly changing and evolving.

## ECONOMIC DEVELOPMENT ELEMENT HIGHLIGHTS

1. Establishes a coordinated intergovernmental and public/ private partnership approach to lead economic development strategies;
2. Develops strategies to attract targeted industries and businesses;
3. Provides strategies to support existing businesses;
4. Promotes year-round tourism and expands visitor demand;
5. Protects existing land designated for employment-generating uses;
6. Promotes movements of goods and services through intermodal logistics centers and support of a City-wide multi-modal transportation network for travel to and from employment centers; and
7. Establishes training and educational partnership opportunities to support a qualified workforce.



# PORT FACILITIES ELEMENT

The primary purpose of this Master Plan is to clearly define the Port's direction for the future. The Ocean Highway and Port Authority believe this plan will enable the Port to best serve the needs of the surrounding region. The Port can achieve its objectives only if local government, business, industry, and the general citizenry understand the important role of the Port and support the policies and plans outlined in this Master Plan. This Master Plan provides the Ocean Highway and Port Authority a guide for short-range and long-range planning and development opportunities.

## PORT FACILITIES ELEMENT HIGHLIGHTS

1. Provides long and short-range planning and development strategies;
2. Opportunities for economic development; and
3. Strategies to retain the surrounding area's unique character.



# INTERGOVERNMENTAL COORDINATION ELEMENT

The Intergovernmental Coordination Element of the Comprehensive Plan establishes the processes by which the City shall coordinate with the various governmental agencies that provide services to, are adjacent to, or that have regulatory authority over development activities within the City of Fernandina Beach. Coordination between the City of Fernandina Beach and the various governmental agencies serves to ensure the efficient use of resources as well as the efficient implementation of the goals, objectives and policies of the Fernandina Beach Comprehensive Plan.

## INTERGOVERNMENTAL COORDINATION ELEMENT HIGHLIGHTS

1. Identify, inventory and assess interlocal agreements;
2. Implement the Interlocal Agreement for Public School Facility Planning;
3. Evaluate the establishment of joint municipal planning areas for the City and Nassau County;
4. Establish formal coordination mechanisms to implement the Nassau County Local Mitigation Strategy Update and the Nassau County Post Disaster Redevelopment Plan;
5. Coordinate with Nassau County, the St. Johns River Water Management District, the Ocean Highway and Port Authority, the State and applicable federal agencies to ensure that the City's and the other agencies' comprehensive and/or management plans are compatible and that regulations and standards contained within these plans are consistent;
6. Establish level of service standards that are consistent among the City, County, School Board, service providers and other government agencies having responsibility for level of service standards;
7. Improve coordination between the City and other agencies; and
8. Improve coordination activities for Amelia Island through the Joint Local Planning Agency.