



## BIOGRAPHY SHELLEY LAUTEN

President, *myregion.org*  
75 South Ivanhoe Boulevard  
Orlando, FL 32804  
Phone: 407.835.2444  
E-Mail: shelley.lauten@orlando.org

**Shelley Lauten is President of myregion.org**, a business unit of the Central Florida Partnership. Formed in 1999 to serve as a catalyst for Central Florida's individuals, organizations, businesses, and governments to act together in making our region globally competitive, *myregion.org* has gained state and national recognition for its ground-breaking work—including the first-ever *Central Florida Regional SourceBook*, a strategic framework for regional collaboration throughout the seven-county region, along with a library of original research completed with key community partners, including : the *Central Florida Regional Indicators Report*, *Penn Design Central Florida*, *Central Florida Values Study*, *Naturally Central Florida – Fitting the Pieces Together*, and *The Central Florida Social Capital Survey* bringing contemporary and meaningful data to the question, "How Shall We Grow?"

**Shelley is especially proud of myregion's leadership in "How Shall We Grow?"** an eighteen-month community initiative to address projected regional growth in Central Florida. From 2005-2007, ten partner organizations collaborated across seven counties and 86 cities, engaging over 20,000 residents throughout the region to create a *Shared Regional Growth Vision*. Since 2007, over 65% of the 93 municipalities of the region have adopted policies that will ensure a better future for citizens of Central Florida: **Conserving** green space, ensuring a future for our agricultural **Countryside**, strengthening our vibrant city **Centers**, and connecting those centers with **Corridors** of transportation.

Recent projects of *myregion.org* include the publication of "*Where in the World Are We—a 2009 Progress Report for Central Florida*," (which was recently selected as an "International Best Practice of Regional Indicators" by the City of London's Commission for Architecture and the Built Environment) and "*Connecting for Global Competitiveness-Florida's Super Region*" --a project commissioned jointly by the Central Florida Partnership and the Tampa Bay Partnership to document the value of working together as Florida's first "super region". All of this work-- documenting the power and potential of regional collaboration-- can be downloaded from the website at [www.myregion.org](http://www.myregion.org)

Shelley advances the concepts and ideals of regional collaboration through her service on a variety of local, regional and national Boards, including serving as chair of the University of Central Florida's Center for Public and Nonprofit Advisory Council, on the Executive Board of the Urban Land Institute-Central Florida, and on the National Board of Directors of the American Chamber of Commerce's Community Growth Educational Foundation

Prior to her work with *myregion.org* and the Central Florida Partnership, Shelley held key executive positions at Walt Disney World and the Arnold Palmer Golf Management Company. She is married to Fred and has two children, Christopher and Victoria. She was raised in Melbourne Beach, Florida and has called Orlando her home for over 30 years.