



Annual Regional Cooperative Marketing Fee

January 2016

Fiscal Year 2016-17 Annual Bed Tax Revenue on First 2 Pennies		Fiscal Year 2018-19 Annual Fees	Pct of Annual Fee by Range Point		
From	To		Low	Mid	High
\$0	\$25,000	\$1,000	-	8.0%	4.0%
\$25,001	\$50,000	\$2,000	8.0%	5.3%	4.0%
\$50,001	\$100,000	\$3,000	6.0%	4.0%	3.0%
\$100,001	\$225,000	\$4,000	4.0%	2.5%	1.8%
\$225,001	\$400,000	\$6,000	2.7%	1.9%	1.5%
\$400,001	\$800,000	\$8,000	2.0%	1.3%	1.0%
\$800,001	\$1,200,000	\$11,000	1.4%	1.1%	0.9%
\$1,200,000	\$3,000,000	\$15,000	1.3%	0.7%	0.5%

Source: The Original Florida Tourism Task Force, January 2016.

The Original Florida Tourism Task Force
 2009 NW 67th Place
 Gainesville, FL 32653-1603
 352.955.2200 · 877.955.2199